

MANAGE YOUR SALESFORCE
ANYTIME - ANYWHERE



e-Pharma

SALESFORCE AUTOMATION SYSTEM





e-Pharma is developed to bring to the entire pharmaceutical industry a software with dynamics to manage everything from Call Reports to Sales Team Management.

The user-friendly web interface of the e-Pharma can be used to manage the sales and marketing functions from anywhere and at anytime. It also provides reporting on the progress of the sales team and its daily activities. e-Pharma erases the work of sales team who can access the application from any remote location to record their feedback according to the assigned privileges.

Benefits

- Monitors Sales & Marketing functions from anywhere & anytime
- Provides daily reporting and activities of sales team
- Eases sales team functions by providing access to record feedback from anywhere and at anytime
- Reduces error margin arising from manual reporting
- 24/7 accessibility and reporting time
- Increased productivity and efficiency
- Faster, accurate & reliable information
- Enhanced monitoring



Benefits

- Sales Call Management
- Sales Event Management
- Inventory Management
- Doctor Management
- User Management
- Team Management
- Material Management
- Personal Profiles
- Security and Navigation
- Extensive Reports
- Messaging
- Discussion Forums
- News & Events

How is e-Pharma different from other Pharmaceutical Sales Management software?

- The application can be accessed using hand held devices such as PDAs which is useful for sales personnel.
- Extensive reporting

Reports & Analysis

- Extensive reporting capabilities to monitor system data and analyze efficiency of sales person.
- Data archiving history tables can store old data. This mechanism leads to fast retrieval of summarized reports.
- Different types of reports available to judge sales person's activity, like material disbursement, product detailing etc.



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